Participation Fee 参展费用

Shell booths are available with a minimum requirement of 9 square metres, including partitions, carpet, fascia with company name, 1 table, 3 chairs, 4 spotlights and 1 waste basket.

标准展位最少预订九平方米。费用包括:围板、地毯、公司招牌、一张台、三张椅、四支射灯和一个废纸篓。

Raw space is available with a minimum requirement of 36 square metres.

展位净地最少预订三十六平方米。

Web Membership 网络会籍年费

A one-off web membership fee of US\$350, which is irrevocable and non-transferable for **JewelleryNet**,

is valid from 1 July 2025 to 30 June 2026. Any postponement or cancellation of the Event shall not affect the web membership subscription. Web membership fee entitles members to upload their company and product profile to their designated showroom as well as to take part the promotional activities for the Event.

不予取消及转移的一次性JewelleryNet网络会籍年费为350美元,由2025年7月1日至2026年6月30日止,有效期一年。展会的任何延期或取消均不会影响其网络会员身份。付费会员可上载公司简介、产品资讯及参与网站的定期推广活动。

Payment 付款方法

Crossed cheque / bank draft / telegraphic transfer should be made payable to: Informa Markets Asia Limited

A deposit equal to 50% of the total participation / advertising fee is required at the time of booking. The 50% balance should be paid on or before 1 June 2025. All payments are nonrefundable.

请于划线支票,银行本票或电汇抬头书明:亚洲英富曼会展有限公司参展商预订展位时必须缴交参展/场刊彩页广告费用的50%作为订金,并需于2025年6月1日或以前全数缴清余额。

To protect you, your fellow exhibitors and our visitors, insurance cover to comply with the Conditions has been arranged on your behalf as a "Participating Exhibitor" under the Insurance Policy issued to Informa Markets Asia Limited. By providing satisfactory evidence of adequate alternative General Liability insurance cover, you will be entitled to a credit in respect of the insurance participation fee. See Condition 17 of the Conditions for details.

为了保障贵司作为参展商以及展会参观人士的利益,符合Informa Markets Asia Limited 合同条件的保险政策"参与的参展商"已为贵司安排并发给我司。在提供充份且符合要求的一般责任险投保证据后,贵司将有权获得参展保险费的抵免额。有关详细信息,请参见条件的第17条。

Fair Venue, Dates & Time 展览会地点、日期和时间

Halls 5BC, Hong Kong Convention and Exhibition Centre 香港会议展览中心展览厅5BC

Dates 日期	Opening Hours 开放时间
17 - 20 / 9 / 2025	10:00 – 18:00
21 / 9 / 2025	10:00 - 17:00



Global Network Of Offices by Countries/ Regions

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SEASONS

Fashion Jewellery & Accessories Fair 時 尚 首 飾 及 配 飾 秋 季 展

17 - 21 / 9 / 2025

Halls 5BC, Hong Kong Convention & Exhibition Centre 香港会议展览中心, 展览厅 5BC

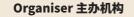
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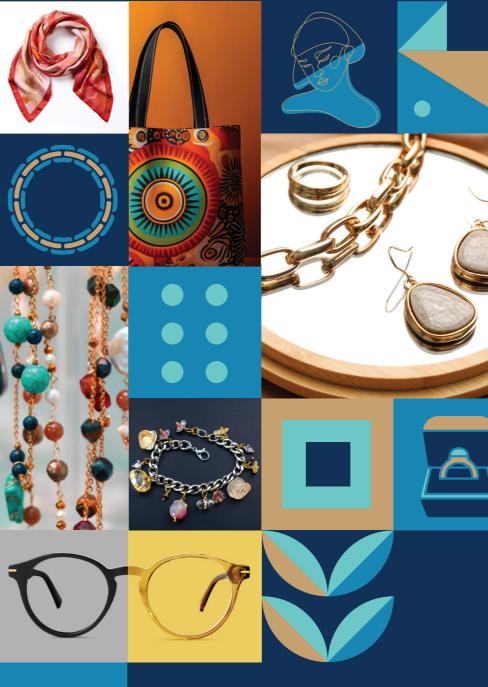


















17 - 21 / 9 / 2025 Hong Kong Convention and **Exhibition Centre**





SEASONS | Autumn is a must-attend B2B marketplace, offering buyers and decision-makers the opportunity to access innovations in the realm of fashion jewellery and accessories and witness firsthand the evolving design landscape that will shape the industry in 2026 and beyond. Book your booth now!

为您崭新的时尚产品制造声势!

SEASONS 秋季展是业界踊跃参与的盛会,让买家和决策人士搜罗创新的时尚首饰及配饰产品,同时掌握 推动 2026 年市场发展的潮流趋势和设计元素。请即预订您的展位!



• Vogue 潮流焦点

Preview the SS 2026 collections. 透视 2026 潮流趋势。

• Tomorrow Aisle 未来走廊

Explore designs by new talents from the Pro- Act Training and Development Centre (Jewellery) and Youth College 与Pro-Act培训和发展中心(珠宝)和青年学院合作的空间, 专门展示中国香港新一代设计人才的佳作。

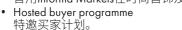
Optimal floor plan layout 优化场地布局

With the new onsite experiences at the centre, the floor plan is designed to encourage networking.

于展览厅中心位置设置不同体验区,加强现场互动交流。

Targeted visitor promotion campaigns 聚焦业内买家的推广活动

- Leveraging Informa Markets' worldwide buyer database in the fashion jewellery and accessory industry 善用Informa Markets在时尚首饰及配饰业内的环球买家数据库。









A Truly International Marketplace 实至名归的国际贸易展览

Over

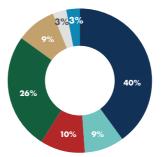
of exhibitors came from outside Hong Kong 參展商來自中国香港以外地區

82% of visitors came from outside Hong Kong 买家来自中国香港以外地区



- Outside Hong Kong 中国香港以外地区
- Hong Kong

Visitors by Business Nature 买家业务性质



- Wholesaler/Importer/Exporter/ Distributor 批发商/进口商/出口商/分销商
- Buying Agent
- Designer
- Retailer/Department Store/ Chain Store
- 零售商/百货公司/连锁店 Manufacturer/Supplier
- 制造商/供应商 Mail Order House/E-Tailer
- 邮购公司/电子订购公司 Industry Organisations/Others 行业机构/其他

Statistics of the 2024 edition of SEASONS | Autumn 资料来源: 2024年SEASONS 秋季展

Product Categories 产品类别



Jewellery 时尚首饰及非贵金属首饰

- Base metal jewellery 非贵金属首饰
- Bead iewellery 珠子首饰 • Body piercing jewellery 穿体首饰
- Bridal iewellery 婚嫁首饰
- Enamel and pewter iewellery 珐琅及自镴首饰
- Festive jewellery 节庆首饰 · Gemset jewellery 宝石首饰

• Ceramic jewellery 陶瓷首饰

- Glass jewellery 玻璃首饰
- Magnetic jewellery 磁性首饰
- Pet jewellery 宠物首饰
- Plastic jewellery 塑料首饰
- Silver jewellery and Accessories

Stainless Steel Jewellery 不锈钢首饰

- Men's jewellery 男士首饰 · Stainless steel jewellery 不锈钢首饰
- · Titanium jewellery 钛金属首饰



Natural Materia 天然物料首饰

- · Natural material jewellery 天然物料首饰
- · Wood iewellery 木制首饰
- Wood bead jewellery 木珠首饰

Concurrent Show 同期展会



Fashion Accessorie 时尚配饰

- Belts and accessories 皮带及配饰
- Eyewear and accessories 眼镜及配饰
- Fashion watches 时尚手表 Gifts and premiums items 礼品及赠品
- Gloves and mittens 手套
- Hair accessories 发饰 · Handbags, wallets and purses 手袋及钱包
- Handkerchieves 手帕
- Headwear 发饰
- Hosiery 袜子 • Mobile phone straps 手机绳
- · Nail accessories and tattoos 甲饰及纹身饰品
- Neckwear 颈饰
- Scarves 颈巾
- Perfumery items 香水饰品 • Pet accessories 宠物配饰
- Umbrellas and fans 雨伞及扇子



Display and Packaging 陈列及包装

• Display materials 陈列物料 • Gift boxes 礼盒



- Ceramic heads 陶瓷珠
- Crystal 水晶
- Plastic 塑料 • Rhinestones 莱茵石
- Jewellery parts and components
- 首饰配件

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