



# AUTUMN SEASONS

Fashion Jewellery & Accessories Fair  
時尚首飾及配飾秋季展

**17 - 21 / 9 / 2025**

Halls 5BC, Hong Kong Convention  
& Exhibition Centre  
香港會議展覽中心, 展覽廳 5BC



# SEASONS

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Hong Kong Convention and  
Exhibition Centre



## Generate buzz for your latest fashion looks and trends!

SEASONS | Autumn is a must-attend B2B marketplace, offering buyers and decision-makers the opportunity to access innovations in the realm of fashion jewellery and accessories and witness firsthand the evolving design landscape that will shape the industry in 2026 and beyond. Book your booth now!

## 為您最新的時尚產品製造聲勢！

SEASONS 秋季展是業界踴躍參與的盛會，讓買家和決策人士搜羅創新的時尚首飾及配飾產品，同時掌握推動 2026 年市場發展的潮流趨勢和設計元素。請即預訂您的展位！



### Rich onsite experiences 豐富現場體驗

#### • Vogue 潮流焦點

Preview the SS 2026 collections.

透視 2026 潮流趨勢。

#### • Tomorrow Aisle 未來走廊

Explore designs by new talents from the Pro- Act Training and Development Centre (Jewellery) and Youth College.

與Pro-Act培訓和發展中心(珠寶)和青年學院合作的空間，專門展示香港新一代設計人才的佳作。



### Optimal floor plan layout 優化場地佈局

With the new onsite experiences at the centre, the floor plan is designed to encourage networking.

於展覽廳中心位置設置不同體驗區，加強現場互動交流。



### Targeted visitor promotion campaigns 聚焦業內買家的推廣活動

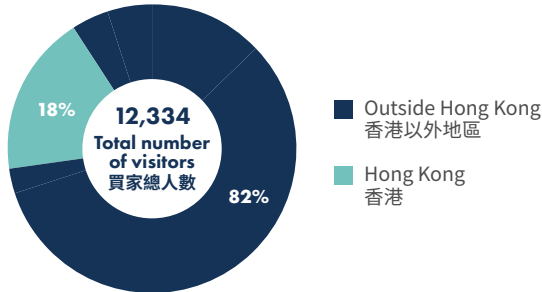
- Leveraging Informa Markets' worldwide buyer database in the fashion jewellery and accessory industry  
善用Informa Markets在時尚首飾及配飾業內的環球買家數據庫。
- Hosted buyer programme  
特邀買家計劃。



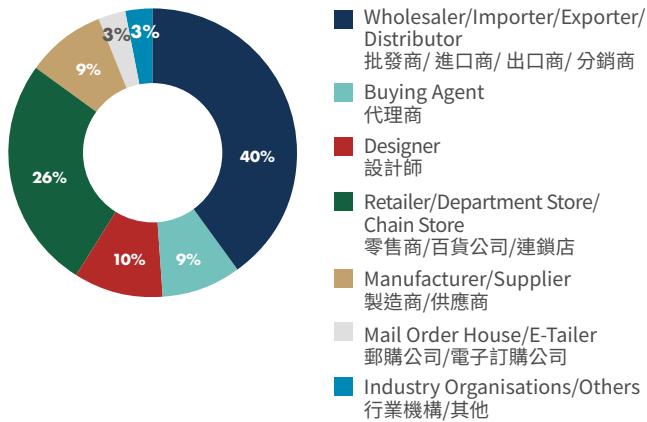
## A Truly International Marketplace 實至名歸的國際貿易展覽

Over 逾 **91%** of exhibitors came from outside Hong Kong  
參展商來自香港以外地區

**82%** of visitors came from outside Hong Kong  
買家來自香港以外地區



### Visitors by Business Nature 買家業務性質



Statistics of the 2024 edition of SEASONS | Autumn,  
資料來源：2024年SEASONS 秋季展

## Concurrent Show 同期展會

**JEWELLERY & GEM**  
WORLD HONG KONG  
環球盛事 | 九月香港珠寶首飾展覽會

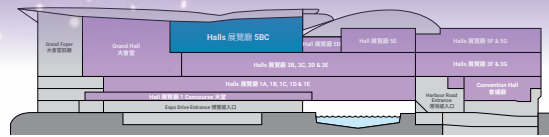
**The World's Number One  
Fine Jewellery Event**  
全球最大型珠寶展

**15 - 19 / 9 / 2025**

AsiaWorld-Expo · Hong Kong  
香港 · 亞洲國際博覽館

**17 - 21 / 9 / 2025**

Hong Kong Convention and Exhibition Centre  
香港會議展覽中心



SEASONS | Autumn  
SEASONS 秋季展

Jewellery & Gem WORLD Hong Kong  
環球盛事 | 九月香港珠寶首飾展覽會

## Product Categories 產品類別



**Costume & Base Metal Jewellery**  
時尚首飾及非貴金屬首飾

- Base metal jewellery 非貴金屬首飾
- Bead jewellery 珠子首飾
- Body piercing jewellery 穿體首飾
- Bridal jewellery 婚嫁首飾
- Ceramic jewellery 陶瓷首飾
- Enamel and pewter jewellery 琺瑯及白鐵首飾
- Festive jewellery 節慶首飾
- Gemset jewellery 寶石首飾
- Glass jewellery 玻璃首飾
- Magnetic jewellery 磁性首飾
- Pet jewellery 寵物首飾
- Plastic jewellery 塑料首飾
- Silver jewellery and Accessories 純銀首飾及配飾



**Stainless Steel Jewellery**  
不鏽鋼首飾

- Men's jewellery 男士首飾
- Stainless steel jewellery 不鏽鋼首飾
- Titanium jewellery 鈦金屬首飾



**Natural Material Jewellery**  
天然物料首飾

- Natural material jewellery 天然物料首飾
- Wood jewellery 木製首飾
- Wood bead jewellery 木珠首飾



**Fashion Accessories**  
時尚配飾

- Belts and accessories 皮帶及配飾
- Eyewear and accessories 眼鏡及配飾
- Fashion watches 時尚手錶
- Gifts and premiums items 禮品及贈品
- Gloves and mittens 手套
- Hair accessories 髮飾
- Handbags, wallets and purses 手袋及錢包
- Handkerchieves 手帕
- Headwear 頭飾
- Hosiery 襪子
- Mobile phone straps 手機繩
- Nail accessories and tattoos 甲飾及紋身飾品
- Neckwear 頸飾
- Scarves 頸巾
- Perfumery items 香水飾品
- Pet accessories 寵物配飾
- Umbrellas and fans 雨傘及扇子



**Display and Packaging**  
陳列及包裝

- Display materials 陳列物料
- Gift boxes 禮盒



**Fashion jewellery materials**  
時尚首飾物料

- Ceramic beads 陶瓷珠
- Crystal 水晶
- Plastic 塑料
- Rhinestones 萊茵石
- Jewellery parts and components 首飾配件

## Participation Fee 參展費用

**Shell booths** are available with a minimum requirement of 9 square metres, including partitions, carpet, fascia with company name, 1 table, 3 chairs, 4 spotlights and 1 waste basket.

標準攤位最少預訂九平方米。費用包括：圍板、地毯、公司招牌、一張檯、三張椅、四支射燈和一個廢紙簍。

**Raw space** is available with a minimum requirement of 36 square metres.

展位淨地最少預訂三十六平方米。



## Web Membership 網絡會籍年費

A one-off web membership fee of US\$350, which is irrevocable and non-transferable for **JewelleryNet**, is valid from 1 July 2025 to 30 June 2026. Any postponement or cancellation of the Event shall not affect the web membership subscription. Web membership fee entitles members to upload their company and product profile to their designated showroom as well as to take part the promotional activities for the Event.

不予取消及轉移的一次性 **JewelleryNet** 網絡會籍年費為 350 美元，由 2025 年 7 月 1 日至 2026 年 6 月 30 日止，有效期一年。展會的任何延期或取消均不會影響其網絡會員身份。付費會員可上載公司簡介、產品資訊及參與網站的定期推廣活動。

## Payment 付款方法

Crossed cheque / bank draft / telegraphic transfer should be made payable to: Informa Markets Asia Limited

A deposit equal to 50% of the total participation / advertising fee is required at the time of booking. The 50% balance should be paid on or before 1 June 2025. All payments are nonrefundable.

請於劃線支票、銀行本票或電匯抬頭書明：亞洲英富曼會展有限公司參展商預訂攤位時必須繳交參展/場刊彩頁廣告費用的 50% 作為訂金，並需於 2025 年 6 月 1 日或以前全數繳清餘額。

To protect you, your fellow exhibitors and our visitors, insurance cover to comply with the Conditions has been arranged on your behalf as a "Participating Exhibitor" under the Insurance Policy issued to Informa Markets Asia Limited. By providing satisfactory evidence of adequate alternative General Liability insurance cover, you will be entitled to a credit in respect of the insurance participation fee. See Condition 17 of the Conditions for details. 為了保障貴司作為參展商以及展會參觀人士的利益，符合 Informa Markets Asia Limited 合同條件的保險政策「參與的參展商」已為貴司安排並發給我司。在提供充份且符合要求的一般責任險投保證據後，貴司將有權獲得參展保險費的抵免額。有關詳細信息，請參見條件的第 17 條。

## Fair Venue, Dates & Time 展覽會地點、日期和時間

Halls 5BC, Hong Kong Convention and Exhibition Centre  
香港會議展覽中心展覽廳 5BC

Dates 日期	Opening Hours 開放時間
17 - 20 / 9 / 2025	10:00 - 18:00
21 / 9 / 2025	10:00 - 17:00



## Global Network Of Offices by Countries/ Regions

### 服務網絡遍及全球各地

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## Organiser 主辦機構

